Boom Like That

Mark Knopfler

Going to San Bernardino, ring-a-ding-ding
Milkshake mix, yes that's my thing now
These guys bought a heap 'o my stuff
And I gotta see a good thing sure enough nowOr my name is not Kroc, it's Kroc with a K
Like crocodile, but not spelt that way, now
It's dog eat dog, rat eat rat
Kroc style, boom like thatFolks line up all down the street
I am seeing this girl devour her meat now
And then I get it, wham as clear as day
My pulse begins to hammer and I hear a voice sayThese boys have got this down
Ought to be one of these in every town
These boys have got the touch
It's clean as a whistle and it don't cost muchWham bam, don't wait long
Shake fries patty, you're gone
And how about that friendly name
Heck, every little thing gotta stay the sameOr my name is not Kroc, that's Kroc with a K
Like crocodile, but not spelt that way, now
It's dog eat dog, rat eat rat
Dog eat dog, rat eat rat
It's dog eat dog, rat eat rat
Kroc style, boom like thatYou gentlemen ought to expand
You're gonna need a helping hand now
So gentlemen, well, what about me?
We'll make a little business history nowOr my name is not Kroc, call me Ray
Like crocodile, but not spelt that way, now
It's dog eat dog, rat eat rat
Kroc style, boom like thatWell, we build it up and I buy 'em out
But man they made me grind it out now
They open up a new place flippin' meat
So I do too, right across the streetI got the name, I need the town
They sell up in the end and it all shuts down
Sometimes you gotta be an S.O.B.
You wanna make a dream realityCompetition send 'em south
If they're gonna drown put a hose in their mouth
Do not pass, go straight to hell
I smell that meat hook smellOr my name is not Kroc that's Kroc with a K
Like crocodile, but not spelt that way, now
Ohh, it's dog eat dog, rat eat rat
Dog eat dog, rat eat rat now

Ohh, it's dog eat dog, rat eat rat
Kroc style, boom like that

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