Announcement

Negativland

Naah, I don't like that.
(Well, try just putting a, even if it takes a hair more time,
putting a little bit more....little rise thing on your exit.)
(Track 13....)
This announcement from the producers of this record contains
important information for radio program directors, and is not for broadcast.
The first cut on this record has been cross-format-focused for
airplay success. As you well know, a record must break on radio in order to
actually provide a living for the artists involved. Up until now, you've
had to make these record-breaking decisions on your own, relying only on
perplexing intangibilities like taste and intuition.
But now, there's a better way.
The cut that follows is the product of newly-developed
compositional techniques, based on state-of-the-art marketing analysis
technology. This cut has been analytically designed to break on radio. And
it will, sooner or later.
For the station that breaks it first, the benefits are obvious. You
lead the pack. Yes, no matter what share of this crazy market you do
business in, no other release is going to satisfy your corporation's
current idea of good radio like this one. On this cut, we're working
together, on the same wavelength, in scientific harmony.
But remember, this cut is const
ructed for multi-market-breaking
NOW. Don't waste valuable research with needless delay. We've done the hard
work of insuring your success; the final step is up to you.
SPECIAL DESIGNER SONG FOLLOWS IN 5.. 4.. 3.. 2.. 1.

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