

# Selling Advertising

## David Bazan

You're so creative with your reviews  
Of what other people do  
How satisfying that must be for you

Am I a Christian?  
Are you a Jew?  
Did you kill my Lord?  
Must I forgive you?

I know it's hard to be original  
In fact, nothing scares me more  
Because Jesus only lets me do  
What has been done before

The path of least resistance  
Ancient holy wars  
The same old easy targets  
Yeah, we've all been there before

So if it starts to get you down  
Just pretend  
That you don't make your living  
From selling advertising

Tracking trends  
Coraling demographics  
And maximizing traffic

Then if you get tired  
Of making tapes for free  
You can always start a band  
With me or anybody

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