

# Boom, Like That (Live in Denver)

Mark Knopfler

Going to San Bernardino, ring-a-ding-ding  
Milkshake mix, yes that's my thing now  
These guys bought a heap 'o my stuff  
And I gotta see a good thing sure enough now Or my name is not Kroc, it's Kroc with a K  
Like crocodile, but not spelt that way, now  
It's dog eat dog, rat eat rat  
Kroc style, boom like that Folks line up all down the street  
I am seeing this girl devour her meat now  
And then I get it, wham as clear as day  
My pulse begins to hammer and I hear a voice say These boys have got this down  
Ought to be one of these in every town  
These boys have got the touch  
It's clean as a whistle and it don't cost much Wham bam, don't wait long  
Shake fries patty, you're gone  
And how about that friendly name  
Heck, every little thing gotta stay the same Or my name is not Kroc, that's Kroc with a K  
Like crocodile, but not spelt that way, now  
It's dog eat dog, rat eat rat  
Dog eat dog, rat eat rat  
It's dog eat dog, rat eat rat  
Kroc style, boom like that You gentlemen ought to expand  
You're gonna need a helping hand now  
So gentlemen, well, what about me?  
We'll make a little business history now Or my name is not Kroc, call me Ray  
Like crocodile, but not spelt that way, now  
It's dog eat dog, rat eat rat  
Kroc style, boom like that Well, we build it up and I buy 'em out  
But man they made me grind it out now  
They open up a new place flippin' meat  
So I do too, right across the street I got the name, I need the town  
They sell up in the end and it all shuts down  
Sometimes you gotta be an S.O.B.  
You wanna make a dream reality Competition send 'em south  
If they're gonna drown put a hose in their mouth  
Do not pass, go straight to hell  
I smell that meat hook smell Or my name is not Kroc that's Kroc with a K  
Like crocodile, but not spelt that way, now  
Ohh, it's dog eat dog, rat eat rat  
Dog eat dog, rat eat rat now

Ohh, it's dog eat dog, rat eat rat  
Kroc style, boom like that

Songwriters

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