

How Not to Get Jerked

Boogie Down Productions

"And now, a word from our sponsor "Now technically speakin I ain't 'sposed to be doin this

Like givin information to the ones that are new to this

You wanna make a record and get into the business?

Here's a little plan from a six-year witness

First you gotta understand the music game

It's not about fame, it's about a rich name

And who you're down with, and who you clown with

But most of all, you got to have a gift ("it's like that")

Either music or the fresh lyrics

Or a vibepeople like to buy your spirit

Everybody knows KRS-One is dope

To really see it, you gotta use a telescope, hah

There's no hope when you're shoppin for a deal

Either sex appeal, or the hard street feel

But if you don't have a lawyer you're a goner

Don't even think about chillin in a sauna

You need a lawyer, and a good manager

Without this, the record companies won't be havin ya

So I'm grabbin ya now and showin ya how

Not to get jerked when you do hard work"It's like that y'all"

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"It's like that y'all""One, two, three, whoo!"Yo, there's more to it, but let's get through it

Many MC's reached the top and then blew it

You say, "I knew it, that last jam was wack"

Either you're strung out on crack, or you don't wanna

Be black anymore, or, you don't wanna rap anymore

Or, you do a wack tour, or, you get in trouble with the law
Or, your fans you ignore, or, you get punched in the jaw
Cause, you're not hardcore
What makes a jam isn't luck or fate
It's writin the jams that the people can relate to
Or else they'll hate you
The public will mark you down as a fake crew
You don't need all that
Just rap from the heart and you'll have a good start
But a lot of MC's want girls
And wanna live on top of the world
In the jam they wanna flirt
Here's how not to get jerked when you do hard work "It's like that y'all"
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"It's like that y'all" Now understand, rap is rebellious music
Therefore, only the rebel should use it
But pop artists abuse it
When the audience hears real rap, they boo it
See rap music is a culture
And everyone outside that culture is a vulture
The vulture makes money on the culture
Understand, I ain't tryin to insult ya
But you're either usin rap like the devil
Or you're pushin rap to another level
So don't wait for your company's promotions staff
Promote yourself with your own cash
But this might mean you can't buy gold
You might have to put that on hold
Cause if the artist falls, they diss him
But if the company falls, the artist falls with them
This ain't about a tight skirt
Here's how not to get jerked when you do hard work

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